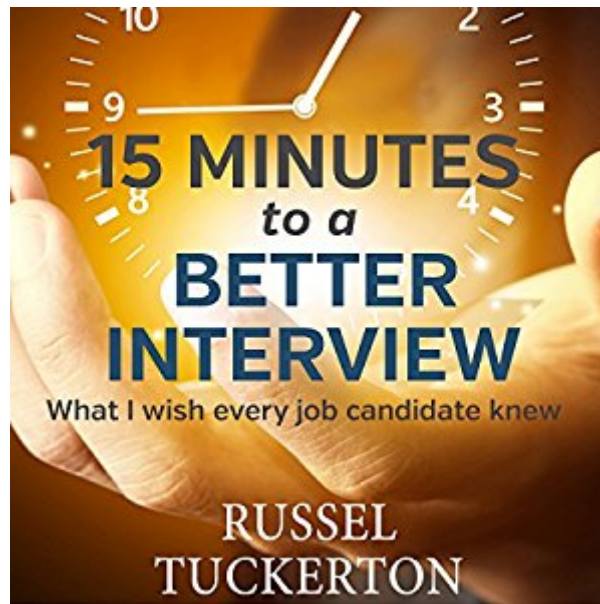


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# What I Wish Every Job Candidate Knew: 15 Minutes To A Better Interview



## Synopsis

Learn from my 20 years of interviewing and hiring people just like you, across multiple Fortune 500 companies. Don't take my word for it - hear the real stories of how people landed their dream job with this information. You're qualified for the job - it should be yours. Let me show you what goes through the head of the interviewer so you can use it to your advantage. An advantage others won't have. I've captured a highly condensed set of recommendations in this book that will put you in the very small set of interviewees that will stand above other candidates. Whether you are seeking an entry level or an experienced management position, these recommendations will give you the edge. I see "bad" behaviors across all levels of interviews, without candidates even being aware of what they are doing that prevents them from being hired. You don't need to memorize 101 interview questions and answers. You need actual experiences from the other side of the table to guide you. Listen to hiring managers. Is the book you're reading now written by the person who decides to hire you, or by someone else involved in the process such as a recruiter or human resources role? If so, their guidance may get you an interview, but won't give you insight into what goes through the manager's head.

## Book Information

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## Customer Reviews

I work in a career center and there are points made in this book that other books of much longer length and very pricey just don't seem to touch on. This should be in everyones library to read at least a few days before the interview so you can really digest some of the wisdom that the author is

shares. Some points that I really like - "This is about what you can do for my team and my company." Sounds simple, right? But how many times do people go on and on about what they are looking for in a company or what their needs are. The hiring manager doesn't want to hear your problems - they want to hear the reasons why you should be chosen over everyone else. The other thing that hits home is the point that the "interview starts when you get out of your car." Treating the receptionist in an unprofessional manner might doom you before you even start! The bulk of the book covers a few different questions with examples of good responses, poor responses, and what to do if you have something negative in your past that needs to be addressed. This is done for each question!! One of the best sections is the insight as to "Why" the question is being asked in the first place. Tuckerton gives sage advice and really tries to change the paradigm of the reader. You need to think like a hiring manager when you go for an interview, not an interviewee! Thank you very much for this wonderful resource!

I read this in 30 minutes. I have a few other such books written by recruiters. They are filled with "steps," acronyms, etc, too much info, too wordy. Your book was helpful to me because I do tend to ramble, and often have felt, yes I am good on paper, but the actual interview flops. After reading your book I now realize my mistakes and am energized on what things I will now do differently.

I have been unemployed for over a year and have been on numerous interviews that I thought went well...but no offers came in. Last month I had 2 interviews in the same week and really wanted - and needed - an offer. I read this book and really listened to what Russell said. WOW!! I got an offer from each employer and I got to pick which job I really wanted. I start in 2 weeks. Amen!

This short book has several good, common-sense suggestions to help you prepare for interviews. Tuckerton covers some popular interview questions and gives a few examples of good and bad responses. I have a couple minor criticisms. First, the examples of bad responses are so obviously bad, that I'm not sure they're of much value. The space could have been used for something else. Second, the author says he's a better authority on interviewing advice than an HR person because he was a hiring manager and decision maker. I'd say this is debatable, since his viewpoint seems derived from his own personal experience and predilections, whereas an HR manager may have broader experience through interactions with many hiring managers and interviewees. Overall, though it's brief (or perhaps concise, which is a good thing) and fairly common-sense, I'd say it's worth the price just to read over the good answers a couple times and absorb them.

I have never taken the time to write a review for a book, but I felt compelled to share my experience with the author and other job seekers. After interviewing a dozen times during my job search and never getting an offer, it occurred to me that interviewing was not my strength. Whenever the interviewer asked me a question, I would start blabbering some story that had no discernable thesis or I would be too painfully honest in my answers. Essentially, I could turn off a prospective boss with astonishing efficiency. I knew this was an area where I needed some guidance. Russell Tuckerton gives excellent guidance. He has sat through hundreds of interviews as the interviewer and has seen every mistake that a job candidate could make. He shares what those mistakes are and why they are mistakes. At 45 pages, his insight is both comprehensive and concise. I cannot stress enough how much this book helped me. After landing another interview, I bought this book, read it, and applied it. That night, my husband and I did a mock interview using the suggestions Tuckerton gave. I walked into the interview feeling confident. I followed Tuckerton's advice and gave clear and concise answers. And guess what....I LANDED THE JOB!! After I was offered the job, the job recruiter said that everyone was "very impressed" by my interviewing skills. Because of this book, I was able to better communicate my skills and assets. So listen, if you feel like you are sabotaging yourself during your interview, I get it. I really do. Interviews are a hard game to play (especially for the unprepared.) However, Tuckerton's book helps you see through the eyes of the interviewer and it helps you walk into your interview prepared. I cannot stress how essential this book was to me in my success. Please do buy this book and spread the word. Every job seeker needs to read this book.

I cannot recommend this book enough. It is incredibly efficient at communicating the core things everyone needs to be prepared for in a job interview. Additionally, the book helps you understand how to handle any interview questions that go beyond the "core set" by helping you set the right tone and understand the real intent behind the question. This book would help anyone at almost any career level prepare for an interview, be it a phone screen or face-to-face meeting. Not a word is wasted on fluff. The book only presents very clear directions, explanations, and examples. I saw it as a magician revealing the secrets of the craft. I honestly attribute the book to helping me land my new job as it formed the foundation for my interview preparation work.

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